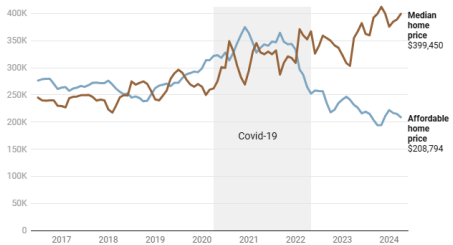
Franklin County Housing Facts

In 2024, FRCOG completed a regional housing plan examining the housing stock, market, and affordability in Franklin County with the goal to create a thriving and sustainable region for all. Below is a sampling of statistics pulled from the plan to offer perspective on our community.

Top 3 Housing Goals Identified:

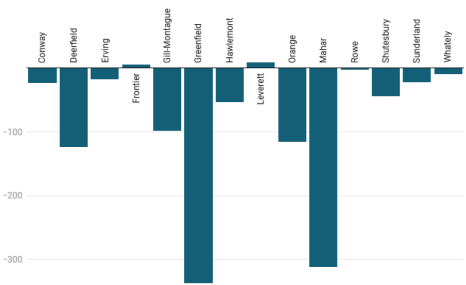
- Preserve existing housing
- Preserve existing affordability of housing
- Create new housing

Attainable housing is increasingly out of reach for the typical local household.



Prior to the pandemic, homeownership was financially attainable to the average household in Franklin County: until 2022, a household earning the area's median income could generally afford the area's median home price. However, as housing markets have tightened, prices increased, and interest rates risen, an affordability gap has emerged that continues to trend in the wrong direction. As of this summer, a household earning the median area income falls $200k short of being able to afford the current median home price.

Growth is needed to reverse school enrollment decline.

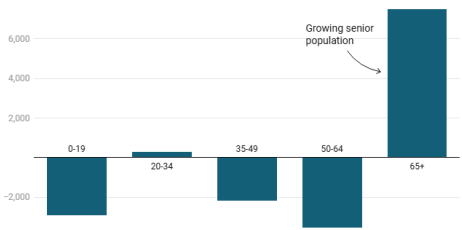


As the population ages and families have fewer children, local school enrollment has declined in nearly all county districts. More growth is needed - including new families with kids - to keep schools operating efficiently and avoid closures or consolidation.

How to engage with housing issues:

- Attend planning board meetings
- Participate in local planning activities
- Vote at town meeting or speak at city council meetings
- Write to local policy makers and news outlets
- Discuss housing issues with your neighbors

Our population is aging - and this means new housing needs.



Franklin County's population is expected to dramatically shift toward older households over the coming years. Between 2010 and 2027, the 65+ age group will grow by over 7,000 households while nearly all other age groups shrink substantially.

Have a housing story? Please share!

We're looking for folks to share their housing stories with us for use in reports, advertisements for the regional housing plan, presentations, and advocacy work.

Examples of the types of stories we're looking for:

- **You're from here**, moved away, came back and had to find housing - what was that like?
- **You're new here** - what brought you here and what was your experience like finding housing?
- **You're a business owner** - are the employees you recruit able to find stable housing?
- **You're a farmer** - does housing development feel like a threat or boon to your industry?
- **You have mobility needs** - have you been able to alter your existing housing or find new housing to suit you?
- **You're caring for an aging family member** - what does this mean for your current and future housing plans, as well as theirs?

SCAN TO VIEW HOUSING PLAN

frcog Franklin Regional Council of Governments